

Course Profile:

Business Management & Entrepreneurship Year

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Course Location Online with required class days at DeWitt High School

Prerequisites 1) Students must have local approval based on high school graduation requirements.

Ever wonder what it takes to own your own business, be your own boss and write your own paycheck? This course will introduce students to the world of entrepreneurs and their role in the economy.

During first semester students will combine an online and traditional learning experience with an emphasis on entrepreneurship and starting a business while having work experiences in the class print shop and café, typically three days online and two days face-to-face. Along with running two businesses, students will have the opportunity to write a business plan for an innovative idea of their own.

Second semester will provide students with a more in-depth work experience in the café and the print shop with an emphasis on business ownership, typically alternating one week working in the business and one week online.

This course is a must have for the future business leader!



Credits

This course provides the opportunity to earn **articulated credits** from **Lansing Community College**. Details will be available on the CCRESA website at ccresa.org and from your local school counselor.

Learn more about our courses. Visit the Career Connections tab on the Clinton County RESA website at CCRESA.org.

It is the policy of the Clinton County Regional Educational Service Agency (RESA) that no discriminatory practices based on gender, race, religion, color, age, national origin, disability, height, weight, marital status, sexual orientation, political affiliations and beliefs, or any other status covered by federal, state or local law be allowed in providing instructional opportunities, programs, services, job placement assistance, employment or in policies governing student conduct and attendance. Any person suspecting a discriminatory practice should contact the Associate Superintendent for Special Education, 1013 S. US-27, St. Johns, MI 48879, or call 989-224-6831.

Accuplacer Assessment

To be eligible to receive Lansing Community College (LCC) credit for the course, students are **required** to take the Accuplacer assessment exam and obtain the listed minimum scores. LCC will admit students before the beginning of the school year as a necessary step prior to Accuplacer testing. The exam is taken as part of the course in the fall.

LCC staff will admit all incoming Career Connections students prior to the end of the current school year. At the session, students will need to bring their driver's license and Social Security card, as well as supply their full legal name, Social Security number, and correct address, including apartment numbers or P.O. box numbers. Schools will let students know the date when this enrollment is scheduled.

If on the first attempt a student does not attain the required scores, retakes are an option. The Accuplacer exam can be waived if a student submits ACT or SAT test results for verification that list comparable scores. Further Accuplacer exam information is available from the course instructor or by calling the Lansing Community College North Campus at 989-224-2017.

Articulated Course Credits

Career Connections students are eligible for both high school and Lansing Community College credit. As is the case with all classes, students must earn the credit; it is not automatically granted by simply attending the class.

By enrolling in this course, students are eligible for articulated, pass/fail credit. To officially receive the credit, students must enroll at LCC within two years of completing the course.

When sending application information to post-secondary institutions (colleges, universities, community colleges, trade schools, etc.), students should include the credit information listed on this sheet so that admissions counselors fully understand the makeup of this Career Connections course. High school counselors should include this information on official school transcripts as well. Ultimately, **students** bear the responsibility of conveying the LCC class information to post-secondary institutions.

Further information is available from the course instructor or by calling the Career Connections administration office at 989-224-6831.

Credit Information:

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Listed below are the Lansing Community College degree and certificate programs that align with this course.

The following LCC programs contain BUSN 160:

- 0839 – E-Business – Associate in Business Degree – Choice 2
- 0845 – E-Business – Certificate of Achievement – Choice 2
- 0903 – Entrepreneurial Studies – Certificate of Completion

The following LCC programs contain BUSN 118:

- 1622 – Associate in Arts in Business & Accounting Degree
- 0243 – Business Administration – Associate in Business Degree
- 1453 – Computer Networking and Information Security – Associates in Business Degree
- 0113 – Computer Programmer/Analyst – Associate in Business Degree
- 0969 – Computer Programmer/Analyst – Certificate of Completion
- 0713 – Computer Support Specialist – Associate in Business Degree
- 1713 – Convergence Technology – Certificate of Achievement
- 1022 – Customer Energy Specialist – Associate in Applied Science Degree
- 0893 – Customer Energy Specialist – Certificate of Achievement
- 0839 – E-Business – Associate in Business Degree
- 0845 – E-Business – Certificate of Achievement
- 0190 – Field Sales and Marketing – Associate in Business Degree
- 0103 – Financial Institutions – Associate in Business Degree
- 0151 – Financial Institutions – Certificate of Completion
- 0712 – Human Resources Management – Associate in Business Degree
- 0240 – International Business – Associate in Business Degree
- 0249 – Management – Certificate of Achievement
- 0245 – Management and Leadership – Associate in Business Degree
- 0204 – Marketing – Associate in Business Degree
- 0225 – Marketing – Certificate of Achievement
- 0861 – Music Management – Associate in Applied Arts Degree
- 1715 – Office Management – Certificate of Achievement
- 0130 – Real Estate – Associate in Business Degree – Choice 4
- 0242 – Sales Specialist – Certificate of Achievement

If you are interested in any of these LCC programs, you can find more information at the LCC website:

http://www.lcc.edu/catalog/degree_certificateprograms/current/

Scroll down to the name of the program you are interested in and click on it. You will see a curriculum guide that will explain all the requirements for that program.

Course Profile:

Business Management & Entrepreneurship Year 2

Course Location Online with required class days at DeWitt High School

- Prerequisites**
- 1) Business Management and Entrepreneurship I.
 - 2) Students must have local approval based on high school graduation requirements.
 - 3) Students must complete the intent to return process.
 - 4) Instructor approval.

During first semester, students will combine an online and traditional learning experience with an emphasis on managing a business. They will continue to develop and hone the skills and knowledge obtained in year 1 as they take on managerial roles in the classroom and the class businesses. Areas of study include: problems of small

business operation, going into business, financing a business, the feasibility study, marketing, and management of business phases.



The second semester of this course will offer an opportunity to work as an intern in the business field.



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