



## Course Profile

### Business Management & Entrepreneurship: Year 1

**Course Location:** Online with required class days at DeWitt High School

#### Prerequisites:

1) Students must have local approval based on high school graduation requirements.

#### Description:

Ever wonder what it takes to own your own business, be your own boss and write your own paycheck? This course will introduce students to the world of entrepreneurs and their role in the economy.

During first semester students will combine an online and traditional learning experience with an emphasis on entrepreneurship and starting a business while having work experiences in the class print shop and café, typically three days online and two days face-to-face. Along with running two businesses, students will have the opportunity to write a business plan for an innovative idea of their own.

Second semester will provide students with a more in-depth work experience in the café and the print shop with an emphasis on business ownership, typically alternating one week working in the business and one week online.

This course is a must have for the future business leader!

#### Credits:

This course provides the opportunity to earn the following **articulated credits** from **Lansing Community College**:

Credits	To be eligible to earn credit, students must achieve:
<b>BUSN 118 (3 credits)</b> Introduction to Business	<ul style="list-style-type: none"> <li>• Accuplacer reading level 5</li> <li>• Accuplacer writing level 4</li> </ul>
<b>BUSN 160 (4 credits)</b> Starting a Business	<ul style="list-style-type: none"> <li>• Accuplacer reading level 5</li> <li>• Accuplacer writing level 4</li> <li>• Accuplacer math level 4</li> </ul>
<b>MKTG 100 (3 credits)</b> Current Issues in Business	<ul style="list-style-type: none"> <li>• Accuplacer reading level 5</li> <li>• Accuplacer writing level 4</li> </ul>
<b>MKTG 120 (3 credits)</b> Sales	<ul style="list-style-type: none"> <li>• Accuplacer reading level 5</li> <li>• Accuplacer writing level 4</li> </ul>
<b>MKTG 130 (3 credits)</b> Retailing	<ul style="list-style-type: none"> <li>• Accuplacer reading level 5</li> <li>• Accuplacer writing level 4</li> </ul>

#### Accuplacer Assessment:



To be eligible to receive Lansing Community College (LCC) credit for the course, students are required to take the Accuplacer assessment exam and obtain the listed minimum scores. LCC will admit students before the beginning of the school year as a necessary step prior to Accuplacer testing. The exam is taken as part of the course in the fall.

LCC staff will admit all incoming Career Connections students prior to the end of the current school year. At the session, students will need to bring their driver's license and Social Security card, as well as supply their full legal name, Social Security number, and correct address, including apartment numbers or P.O. box numbers. Schools will let students know the date when this enrollment is scheduled.

If on the first attempt a student does not attain the required scores, retakes are an option. The Accuplacer exam can be waived if a student submits ACT or SAT test results for verification that list comparable scores. Further Accuplacer exam information is available from the course instructor or by calling Lansing Community College at 517-483-9666.

### Articulated Course Credits:

Career Connections students are eligible for both high school and Lansing Community College credit. As is the case with all classes, students must earn the credit; it is not automatically granted by simply attending the class.

Students enrolling in this course are also enrolled at LCC. There will be an official transcript that lists grades by class at the end of the school year.

When sending application information to post-secondary institutions (colleges, universities, community colleges, trade schools, etc.), students should include the credit information listed on this sheet so that admissions counselors fully understand the makeup of this Career Connections course. High school counselors should include this information on official school transcripts as well. Ultimately, **students** bear the responsibility of conveying the LCC class information to post-secondary institutions.

Further information is available from the course instructor or by calling the Career Connections administration office at 989-224-6831.

### Credit Information:

Listed below are the Lansing Community College degree and certificate programs that align with this course.

The following LCC programs contain BUSN 160:

- 0839 – E-Business – Associate in Business Degree – Choice 2
- 0845 – E-Business – Certificate of Achievement – Choice 2
- 0903 – Entrepreneurial Studies – Certificate of Completion



The following LCC programs contain BUSN 118:

- 1622 – Associate in Arts in Business & Accounting Degree
- 0243 – Business Administration – Associate in Business Degree
- 1453 – Computer Networking and Information Security – Associates in Business Degree
- 0113 – Computer Programmer/Analyst – Associate in Business Degree
- 0969 – Computer Programmer/Analyst – Certificate of Completion
- 0713 – Computer Support Specialist – Associate in Business Degree
- 1713 – Convergence Technology – Certificate of Achievement
- 1022 – Customer Energy Specialist – Associate in Applied Science Degree
- 0893 – Customer Energy Specialist – Certificate of Achievement
- 0839 – E-Business – Associate in Business Degree
- 0845 – E-Business – Certificate of Achievement
- 0190 – Field Sales and Marketing – Associate in Business Degree
- 0103 – Financial Institutions – Associate in Business Degree
- 0151 – Financial Institutions – Certificate of Completion
- 0712 – Human Resources Management – Associate in Business Degree
- 0240 – International Business – Associate in Business Degree
- 0249 – Management – Certificate of Achievement
- 0245 – Management and Leadership – Associate in Business Degree
- 0204 – Marketing – Associate in Business Degree
- 0225 – Marketing – Certificate of Achievement
- 0861 – Music Management – Associate in Applied Arts Degree
- 1715 – Office Management – Certificate of Achievement
- 0130 – Real Estate – Associate in Business Degree – Choice 4
- 0242 – Sales Specialist – Certificate of Achievement

If you are interested in any of these LCC programs, you can find more information at the LCC website: [http://www.lcc.edu/catalog/degree\\_certificateprograms/current/](http://www.lcc.edu/catalog/degree_certificateprograms/current/)

Scroll down to the name of the program you are interested in and click on it. You will see a curriculum guide that will explain all the requirements for that program.

**Learn more about our courses. Visit the Career Connections tab on the Clinton County RESA website at [CCRESA.org](http://CCRESA.org).**

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